

# MCSL Annual Reports

## July 2016 - June 2017

Macarthur Centre for Sustainable Living (MCSL) is a regional place of excellence that inspires the community to embrace an environmental conscience. MCSL encourages the community to adopt sustainable lifestyle choices to make a positive difference to the environmental sustainability of the Macarthur Region and beyond.



Visiting MCSL assists you with an experience that raises awareness of a wide range of sustainable technology and practices in homes, urban precincts and businesses – from the latest and the most sophisticated to the simplest but effective techniques for conserving earth’s resources.

Visitors numbers have been climbing since 2010 from 10,000 to 25,000 in 2015/2016. In 2017 our visitor numbers have decreased due to less Venue hire and no longer running the Sunday Markets.

Volunteers hours have increased in 2016/2017

## Status of MCSL

While Campbelltown City Council remains the most significant financial contributor to the operations of the Centre, Camden and Wollindilly Shire Councils have provided or are committed to providing further funding. With this financial involvement of the three LGAs and the growth of the Centre’s own income streams the future for MCSL is in a much stronger position to fulfil its new mission.

## MCSL STATISTICS FIGURE JULY 2016- JUNE 2017



16,472 Visitors

(Venue Hire, Excursions, Tours, Drop in visits, workshops, other organisations)



30,063 Volunteers hrs

2190 hrs of Work placement for Year 9-12 High School and TAFE students

### Venue Hire



52 Venue Hires with 1,660 people attending parties, meetings & expos

Campbelltown City Council workshops have increased in number since 2010 which in turn has contributed to an increase in visitors and more local people interested in waste reduction. 2016/2017 has seen an increase in workshop participants since MCSL has used on line bookings.

The Centre ran 25 Love Food Hate Waste Expo's and Food Clinics within the Macarthur Region sponsored by Campbelltown City Council & Camden Council.

Education & Excursions have increased in 2016/2017

Education for 5yrs & Up



- 631 School Children & 78 Teachers attending School Excursions
  - 62 Waste Education workshops with 1217 participants sponsored by Campbelltown City Council
  - 3 Campbelltown City Council School/Childcare Centre workshops sponsored by Campbelltown City Council
  - 3 Camden Council Child Care Centres & Primary School Workshops Sponsored by Camden Council
  - 25 Love Food Hate Waste Expo's and Food Clinics sponsored by Campbelltown City & Camden Council
  - 20 MCSL Workshops & Activities
  - 11 OOSH Groups with 448 Children & 56 Teachers
  - 4 Days at Macarthur Square running an Eco Hub sponsored by Campbelltown City Council with a daily visitation of 200 people
  - 6 Camden Council Sponsored workshops with 116 participants attending
  - 1 Fairfield City Council sponsored workshop
  - 1 Liverpool City Council sponsored workshop
  - 600 Children, 100 Educators & 40 Event Staff at the OOSH Kids Water Fun Day
- \*\*\* Campbelltown City Council waste education workshops are made up of 55% Campbelltown Residents, 10% Wollondilly Residents & 35% Camden Residents

Tours



- 14 group tours for 234 people plus lots of self-guided Tours
- 6 Tours and Lunch prepared from the MCSL Eco Farm

When visitors leave the Centre, we would like them to remember MCSL as a place that:

Connects people with nature

Provides information for today's world

Turns thinking into easy sustainable actions

Their holistic experience will be 'a call to action' that inspires the community to embrace an environmental conscience.

Little Explorers 0-5yr Education



**129 Families attending the Little Explorers Playgroup over 2 terms  
Sponsored by Camden Council**

(32 x families from Campbelltown City Council Area, 86 x families from Camden Council Area, 10x families from Wollondilly Shire Council + 1 x Family Out of Area)

Special Events for MCSL"



**Media Photo shoots & Articles with a distribution to 45,000 residents  
Better Homes and Gardens Filming with Dr Harry & Graham Ross-(average distribution of 920,000 people across the five-city Capitals each show)  
Finalists in Campbelltown City Council Heritage Awards  
Finalist and Winner NSW Volunteers Awards  
IMB Grant for the Little Explorers Mud Kitchen  
Finalist in the Camden Council Australia Day Awards- Volunteers Awards  
Camden Show 2<sup>nd</sup> Place Best Educational Display  
Sydney Royal Easter Show Supreme and Grand Champions of the Fruit and Vegetable category.  
Sydney Royal Easter Show 2<sup>nd</sup> place in Community Vegetable Display  
Radio Interviews C91.3 Host of the Month  
Federal, Local MP & Camden Councillors Visits  
NSW Volunteer Awards- Finalist for Senior Volunteer of the Year  
NSW Volunteer Awards- Winners of Volunteer Team of the Year  
Advanced Eco Tourism Accreditation 2017**

Up Grade of Facilities



**2 New Interpretative Signs for the Centre  
Passive Heating and Cooling pond upgrade**

Off Site Events



**Camden Show Kids Interactive Tent -(4,000 Local Primary & High School Children around the Macarthur Region + 20,000 Adults visiting the Camden Show), sponsored by Camden Council**  
**9 Love Food Hate Waste Expos/Festivals with an overall exposure of approx. 36,550 people**

- Naidoc**
- Camden Picnic in the Park**
- Camden Kids Fun Day**
- Camden TASTE**
- Fishers Ghost**
- Camden Council Staff**
- Ingleburn Alive**
- Camden Show**

**16 Love Food Hate Waste Food Clinics within the Community with approx. 240 attending the food clinics**  
**River fest with exposure to 5,000 people attending the event**  
**Royal Easter Show with exposure to 300,000 people attending the food/gardening hall.**  
**Macarthur Square Eco Hub School Holiday Activities with exposure to 800 people**  
**Panania Edible Garden Show stage demonstrations and stall with an exposure to 8,000 people**

## Macarthur Centre for Sustainable Living 2016-2017

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Bankstown Bites stage demonstrations and Stall with an exposure to 10,000 people  
Visited 3 Sustainable/Eco Centres to build a business relationship  
Government House Cocktail Party

### Markets



8 Market days with 2,400 visiting the Macarthur Sunday Markets

**\*\*NEW - POP UP Food Stall every Wednesday commenced May 2017**

## COMPANY INFORMATION

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